

## **LOCALISM IN BUFFALO, NY**

### **News Programming**

#### **WEDG**

WEDG broadcasts 4.5 hours of locally produced news per week that airs daily. The staff reporter obtains information from Metro News, Metro Traffic, Buffalo News, USA Today, and the internet.

#### **WGRF**

WGRF broadcasts 4.5 hours of locally produced news per week that airs daily. The staff reporter obtains information from Metro News, Metro Traffic, Buffalo News, USA Today, and the internet.

#### **WHTT**

WHTT broadcasts 35 locally produced newscasts per week that air daily on the morning drive program. The staff reporter obtains information from Metro News, Metro Traffic, Buffalo News, USA Today, and CNN.

### **Community Programming**

#### **Cluster**

WEDG, WGRF, and WHTT broadcast "Sound Magazine" on Sundays at 6 am. The program is locally produced and focuses on local news and issues. Program content is based upon program subjects and topics from ascertainment surveys about the most pressing issues of the Western New York community from local leaders.

All stations air PSAs that are locally produced, or obtained from civic groups and national organizations. The PSAs air daily at all times throughout the day.

#### **WHTT**

WHTT broadcasts the "Weekend Planner" 4 times per day on Fridays and Saturdays, which highlights local events.

### **Community Service**

#### **WGRF**

WGRF has participated in several community service events in the past two years, including: the Make-a-Wish Foundation Radiothon, Food Bank of Western New York fundraisers, and hosted holiday parties for children.

## **WHTT**

WHTT has participated in several community service events in the past two years, including: "Tunes for Toys", MDA Charity Walk, Buffalo News Kids Day, Winter Walk for Diabetes, Concert for Radio Readers for the Blind, Troops Welcome Home Party, National Letter Carriers Food Drive, Relay for Life, Tour De Cure, Muscular Dystrophy Family of Heroes Auction, Garage Sale to Benefit Gateway Longview, Jog for the Cure, Ride for Roswell, Classic Car Show, Hamburg Fire Department Cruise nights, Girl Scouts Lock-In, Wheatfield Family Picnic, Bob the Builder @ Boulevard Mall, March of Dimes Bike Run, Operation Backpack, Olmstead Party for the Parks, Miles for Medals, and a Christmas toy drive for Children's Hospital.

## **Political Programming**

### **Cluster**

All Citadel Buffalo stations carry advertisements for state and local candidates for public office. They do not limit the races for which they carry advertisements or the number of spots or times during which the ads run. WHTT also carries issue advertising.

## **News and Special Emergency Programming**

### **WHTT**

WHTT has interrupted regular programming to carry extended news coverage in the past two years to air extended news coverage of the Columbia Space Shuttle crash, the Iraq War, the Northeast blackout, and the Florida hurricanes. In response to the Florida hurricanes, WHTT worked with the Red Cross to solicit donations of money, food, blood, and supplies.

## **Local Music Initiatives**

### **WEDG**

WEDG airs music by local and unsigned artists on a specialty show called "Next Wave" that airs Sundays from 7-10 pm. A few bands that do well on "Next Wave" are then added into regular rotation on the station. WEDG also goes to several concerts by local bands and includes them in the WEDG Concert Calendar.

### **WGRF**

WGRF airs music by local and unsigned artists on a specialty show called "Homegrown" that airs Sundays from 11 pm -12 am. WGRF encourages local bands on air and on the station's website to submit their original music for airplay on "Homegrown".

## **LOCALISM IN CHARLESTON**

### **News Programming**

#### **Cluster**

Citadel Broadcasting Charleston runs 425 newscasts per week among the 7 stations, Monday through Friday, from 6 am - 7 pm.

#### **WTMA**

WTMA employs 4 full time news reporters, accesses the CBS national news, and interjects a mix of local and national stories. They also have subscriptions to the Associated Press for national, state, and sports coverage.

### **Community Programming**

#### **Cluster**

Citadel Charleston broadcasts a mixture of live, recorded, and website Public Service Announcements. The majority of the PSAs are locally produced or read live on the air. On average, each station plays 20 PSAs per week.

#### **WTMA**

The WTMA morning show, "The Morning Buzz", is a live local program that concentrates on issues regarding Charleston, South Carolina. The WTMA afternoon drivetime show, "Radio Free Rocky D" is a local talk show centering on local issues and includes guests and topics pertinent to Charleston, South Carolina. The weekend line up includes several locally produced shows. These shows include on Saturdays: "Out of Bounds Golf Show", from 7-8 am, "House Calls with Phillip Ford", a home improvement show, from 8-9 am, "Senior Focus", a call-in show focusing on the Charleston elderly, from 9-10 am, "Computer Solutions", a call-in show with Jamie Mellis, from 10-11 am, "The Wonderful World of Charlie Thompson", a local call-in show, from 12-2 pm. On Sundays, the stations are the following locally-produced shows: "The Legace Hour Church Service", from 7-8 am, "Carolina Perspective", from 8-8:30 am, "Low Country Real Estate", from 9-10 am.

WTMA also carries local sports coverage, including football, basketball, and baseball for the University of South Carolina, as well as for local high schools.

In addition, WTMA has won several awards, including the AP award for "Best Newscast" in 2003, and for 4 of the past 5 years, and the Edward R. Murrow award.

## **Community Service**

### **WSSX**

“Operation Community Spirit” initiative is a campaign in which free advertising is offered to non-profit charity organizations. WSSX offers an e-mail address on their website where PSA submissions can be made. They also collect information on their website related to community events, and then ads that information to the “Operation Community Spirit” section of its website. “Lowcountry AIDS Services” (L.A.S.) has been promoted by WSSX through its “Dining with DJ’s” promotion in May of 2004, where they received donations from listeners and encouraged them to participate in their own L.A.S. fundraisers. Estimated value: \$7,500. “Women Build” benefits Habitat for Humanity, and WSSX held a live broadcast for the organization on the 2GG Morning Show in May of 2004. Promos ran to encourage community members to donate time to help with Habitat for Humanity. Estimated value: \$4,250. “Darkness to Light” benefits abused and neglected children. WSSX aired a series of 15 second recorded promos for this event from August – September, 2004. Estimated value: \$6,000. “Project Cool Breeze” is a project that collects air conditioners and fans for elderly members of the community. WSSX held a live remote, as well as on-air promos for this event, and the promos ran from June – August, 2004. Estimated value: \$10,250.

## **Political Programming**

### **Cluster**

Citadel Charleston carries advertisements for state and local candidates for public office. The stations do not limit the races they accept, however, they do limit the candidates to purchasing one spot per hour. The candidates are able to buy as many hours as they would like. The stations do not carry long form programming in advance of elections; however, they do carry live debates on-air. The stations allow candidates to utilize their airwaves in the form of being a guest on their talk shows. They also carry all issue advertising for advertisers interested in utilizing the radio stations.

## **LOCALISM IN CHATTANOOGA, TN**

### **News Programming**

Citadel Chattanooga provides nearly 28 hours of news programming weekly. All stations run local news at the top and bottom of each hour during morning drive 6-9 am. On two stations this local cast follows ABC news at the top and bottom of every hour 6 am -10 pm. The three-person news department uses local sources and wire services to deliver the news.

### **Community Programming**

“Conversation Piece” airs Sunday 6-6:30 am on all Citadel Chattanooga stations. It is a locally produced show based on community needs and local public interest. Topics include children’s issues, community events, fundraisers, school funding, drug use and abuse, adult education, anti-violence, local government, politics and community organizations. “Free Radio Every Day” is a daily two hour community show from 10 am -12 pm Monday - Friday. The show interviews local officials, celebrities, people of interest, musicians, community leaders, non-profit organizations and other local and regional guests for an open line forum. The “Maxx Hackett Show” airs Monday -Friday from 1-4 pm. Local host Maxx Hackett interviews authors, local celebrities, government officials and guest of interest. This open line forum covers local and regional topics of interest.

The station’s show producers and hosts, along with management and community input, determine the show topics. These shows are local and are produced by the programming department.

All Citadel Chattanooga stations carry public service announcements seven days per week spread over 24 hours. On average, they air 200 public service announcements or more per week. They are read live or recorded locally by the staff. Ninety-five percent concern local issues. The local topics range from school funding, cancer, heart disease, blood drive, children’s issues, MS, MD, Ronald McDonald House, tourism, gun safety, community food bank, anti-crime and fund raising for local groups like the United Way, Better Business Bureau, Friends of the Park, Pennies for Vicki, Lung Association, Kidney Foundation, Make-A-Wish and others.

### **Community Service**

An estimated \$1.2M dollars in public service announcements are aired on the stations each year with another \$600,000 in additional promotional efforts, including remote broadcasts, live talk shows and promotional support. The stations benefit the local Chattanooga community by promoting and sponsoring the following events: Bethel Bible Village children’s home fund raiser in May, Heart Association American Heart Walk in October, Pennies for Vicki cancer fundraiser September and additional all year events including remote broadcasts and fund raisers, Blood Assurance blood donor drives in May/June and July – September, “Bob Sterling Healthy Heart Day” in September,

“Wine Over Water” to raise funds for Cornerstone historic building preservation in September, “Kid’s First” Coupon booklet to raise funds for Hamilton county schools in August/September, Taste of Chattanooga to fund the Kidney Foundation in March, Ronald McDonald House auction sponsor in February –May, American Lung Association football tailgate fundraiser in October, Chattanooga Food Bank fundraiser remote in June, Humane Society & other area rescue groups fundraisers and awareness campaigns for adoption and care of homeless animals year-round, “Sharing Tree,” which provides holiday gifts for children and adults in foster care in Hamilton County, in December, Race for the Cure media sponsor in September, River Bend Festival media sponsor of annual event that showcases local, regional and national music, Chattanooga Home for Abused Children day-long fundraiser for abused children in July, and Junior Achievement Strike for Education, which raises money to provide local school programs.

### **Political Programming**

The Citadel Chattanooga stations carry advertisements for all political candidates for public office and issue advertising. They do not limit the amount or time period for political advertising. The stations with talk formats carry the Presidential debates, and provide candidates free access to all regular local talk programs.

### **News and Special Emergency Programming**

For all Citadel Chattanooga stations, regularly scheduled programming is immediately interrupted during a local, regional or national emergency. All stations provided extensive coverage of the heavy rains and flooding caused by the recent hurricanes. During this event, the stations regularly interrupted programming to bring traffic and weather updates in addition to the news coverage for emergency situations in the region. The same extensive coverage takes place whenever threatening weather or emergency conditions exist. The stations promoted fundraising efforts through the local chapter of the American Red Cross to aid victims of the Florida hurricanes and local flood losses. WSKZ is the regions primary EAS facility.

### **Local Music Initiatives**

WGOW often interviews and plays selections from local and regional artists. Local music is also featured during breaks and is used occasionally as bumper music in between show segments. All Citadel Chattanooga stations are heavily involved in promoting and spotlighting the local and regional artists who appear at the annual River Bend city music festival. All Citadel Chattanooga stations are media sponsors of this event and they devote entire talk segments to the local artists who appear and play music selections. The stations talk show hosts interview and play the music of the artists who appear each Friday night from March – October at the Night Fall Series in Miller Plaza, in downtown Chattanooga. The festival spotlights local, regional and national artists who play music seldom heard on the radio.

## **LOCALISM IN COLUMBIA, SC**

### **News Programming**

Citadel Columbia broadcasts 182 local newscasts per week and 154 network newscasts per week. They have a total of 4 local newscasters involved in the preparation of the 182 local newscasts.

### **Community Programming**

WLXC airs a 5-minute community affairs interview at 1:30 PM, Monday-Friday. WISW, WOMG and WTCB all broadcast the 30-minute, locally-produced public affairs program "Capital Connections" every weekend.

WISW runs a series of 1-hour lifestyle programs every day, Monday-Friday, from 10-11 am. These programs address local issues such as health and the environment, and are produced by station personnel in conjunction with community leaders. WISW also broadcasts local church services on Sunday mornings from 6-7 am and from 11 am-12 pm. WTCB produces and airs "Direct Connections", a 2-hour program of contemporary Christian music, every Sunday morning.

Subjects for WISW's weekday programs are chosen based on senior station management's knowledge of, and involvement in, the Columbia community and are reflective of the quarterly issues ascertained by station management to be of most importance to the community.

All of the above-named programs are produced locally by Citadel personnel. The programs are often referred to by community leaders but have not won any local awards as of yet. The stations receive excellent feedback from listeners and very constructive input from local leaders in the determination of subject matter for these programs. In all, there are 15 station employees directly involved in the production of the above-referenced programming.

While most of the PSAs are locally produced, the stations do broadcast PSAs provided by national organizations from time to time. The stations have also developed far too many PSA campaigns to mention all of them, but a few examples are: AIDS Awareness Month; Coats for Kids; Dream Bags for the Troops; "Rent Brent"; Shoes for Kids; and DNA LifePrint. They carry PSAs throughout the day, 7 days a week, and in a typical week, Citadel Columbia airs a minimum of 575 PSAs.

### **Community Service**

Within the last few months, Citadel Columbia has developed community service activities for the following: Voter Registration Drives; Town Hall Meetings; July 4<sup>th</sup> patriotic event at Lake Murray (including a 30-minute on-air program of patriotic music that played in sync with fireworks at Lake Murray); air talent reading to kids at schools; USC Gamecock rallies for the Chamber of Commerce; and many others. The average cost to Citadel of each of these activities is approximately \$875.00.

The WTCB Radiothon for Children's Hospital raised \$112,000 in 2004. WLXC developed the highly-successful "Take Your Loved One to the Doctor" event. WOMG sponsored the Boys and Girls Club Annual Race and the Cattle Baron's Ball for Breast Cancer. All Citadel Columbia air talent participated in washing cars to raise money for the Women's Shelter.

### **Political Programming**

The Citadel Columbia stations do carry advertisements for state and local candidates for public office, and do not limit the races for which they are willing to carry spots. The stations do not limit the number of spots played, or the times during which they play spots. The stations do not carry long-form political programming in advance of elections, but they do carry political debates. They do not provide free time to candidates, but they do carry all issue programming.

### **News and Special Emergency Programming**

The Citadel Columbia stations have interrupted regular programming to cover winter ice storms in February 2003 and February 2004, including numerous school closings, locations of emergency shelters, etc. The stations performed similar community service during Hurricanes Frances and Ivan during August and September, 2004. They also developed an emergency blood drive for the American Red Cross.

### **Local Music Initiatives**

Local and unsigned artists' music usually is aired as part of the stations' regular programming. Sometimes, they air local artists' music on special programming such as the Sunday morning jazz show on WLXC or the Sunday afternoon "beach music" show on WOMG. They also feature some local contemporary Christian artists on the weekly program, "Direct Connections."

## **LOCALISM IN COLORADO SPRINGS, CO**

### **News Programming**

#### **KKFM, KKMG, AND KSPZ**

These three stations air 15 minutes of locally produced news programming Monday – Friday from 6-8 am. The stations pull news from the Metro News Service and AP News.

#### **KVOR**

KVOR airs 48 hours of news per week, 24 of which are locally produced, Monday – Friday. The station pulls news from the Metro News Service and AP News.

### **Community Programming**

#### **Cluster**

All stations in the Colorado Springs cluster play PSAs throughout the day. The stations obtain the PSAs from civic groups, national organizations, and locally produce some as well.

#### **KKFM, KKMG, KKML, AND KSPZ**

“In the Loop” airs Sundays at 6 am on these stations, and is a locally produced community affairs program.

### **Community Service**

#### **KKFM, KKMG, KVOR, AND KSPZ**

These stations all participate in several community service programs and events. A few that they have participated in the past twelve months include: Christmas Toy Drive with Chrismat Unlimited, Job Fair at Pikes Peak Work Force, Hurricane Charley Relief Drive, Care and Share Food Drive, Kennedy Center Imagination Celebration, The American Heart Association’s Heart Ball, The Annual Hog Run for Children’s Hospital, and Humane Society fundraisers.

### **Political Programming**

#### **Cluster**

All stations carry advertisements for state and local candidates for public office. The stations do not limit the races for which it carries these spots, or the number of spots they play for each candidate.

## **News and Special Emergency Programming**

### **Cluster**

All Citadel Stations in Colorado Springs have interrupted regular programming for news updates in the past year, updates and breaking news about the Iraq War, the Columbia Space Shuttle Explosion, Wildfires in Colorado, and election coverage. In response to the war in Iraq, the stations participated and supported the Welcome Home Parade for Troops, and helped promote local fundraisers for the troops.

## **LOCALISM IN DES MOINES, IA**

### **News Programming**

#### **KHKI**

KHKI broadcasts 22 minutes of locally produced news per week from 6-8am Monday – Friday. The news sources the station uses include: Metro Source, The Des Moines Register, KCCI Newschannel 8, and the IowaChannel.com.

#### **KGGO**

KGGO broadcasts 40 minutes of locally produced news per week from 6:30-8 am Monday – Friday. The news sources the station uses include: FM Prep, The Des Moines Register, KCCI Newschannel 8, MetroSource Network, ABC Prep, MSN, and the IowaChannel.com.

#### **KJJY**

KJJY broadcasts over 275 minutes of locally produced news per week from 5:30 am – 6 pm. The three staff reporters use news sources including: MetroSource Networks, Des Moines Register, and the IowaChannel.com.

#### **KBGG**

KBGG broadcasts over 900 minutes of news per week, including 180 minutes of locally produced news. The three staff reporters utilize the news services of: CNN.com, the IowaChannel.com, the Des Moines Register, MetroSource, and KCCI News Channel 8.

### **Community Programming**

#### **Cluster**

All Citadel Des Moines stations air a locally produced public affairs program called “Inside Iowa” on Sunday mornings.

All Citadel Des Moines stations air PSAs that are obtained from civic groups, national organizations, and ones that are locally produced. PSAs are broadcast throughout the day, 7 days per week.

### **Community Service**

#### **KHKI**

KHKI participates in several community service events and programs, including: NCCJ – “Walk as One”, MS Walk, MS Cycle for the Cure, Alzheimer’s Memory Walk, Girl

Scout Cookie “Munch-off”, Camp Fire Candy Sculpting, Quarters for Kids (benefiting the Special Olympics), and the Jiffy Lube for Children (collecting school supplies).

### **KGGO**

KGGO participates in several community service events and programs, including: Rock & Roll Up Your Sleeves Blood Drive, Blue Balls Open Golf Tournament, “Pet-a-Palooza” for the Animal Rescue League of Iowa, ALS Auction and dinner, Blank Park Zoo, Rock N’ Prevention (youth substance abuse prevention program), Hooters Spring Fling Car Show, “Dam to Dam Run” for the American Cancer Society, FCCI Blood Drive, KGGO Golf Outing for Children’s Charities, Dog Days of Summer, Homes MDA Telethon, Polar Plunge for Special Olympics, Rock N’ Jock Auction for Children’s Charities, Quarters for Kids benefiting the Special Olympics, and the Jiffy Lube for Children (collecting school supplies).

### **KJJY**

KJJY participates in several community service events and programs, including: Charity Golf Classic, Variety Radiothon, March of Dimes Walk America, Quarters for Kids benefiting the Special Olympics, and the Jiffy Lube for Children (collecting school supplies).

### **KBGG**

KBGG participates in several community service events and programs, including: Pet Adoption, Hy-Vee Kids Fishing Derby for the Big Brothers and Big Sisters, Golf Tournament for Huntington’s Disease, Soberfest for Rock in Prevention, Johnny and Ronie Orr Golf Tournament for Alzheimer’s, MS Cycle for the Cure, America’s Walk for Diabetes, Jiffy Lube for Children (collecting school supplies), Girl Scout Cookie Much-Off, Pet-a-Palooza for the Animal Rescue League, and the ALS Annual Dinner and Silent Auction.

## **Political Programming**

### **Cluster**

All Citadel Des Moines stations air advertisements for state and local candidates for public office, and they do not limit the races for which they will carry local spots. All stations also carry paid issue broadcasting. KBGG also carries political debates.

## **News and Special Emergency Programming**

### **Cluster**

All Citadel Des Moines stations have interrupted regular programming to carry extensive news coverage in the past two years. Some of these instances include: severe weather (including tornados and floods), Amber Alerts, and coverage of the Iraq War.

### **KBGG**

KBGG has also interrupted regular programming to bring extensive news coverage of the Iowa Caucus, the capture of Saddam Hussein, all three Presidential debates, the Vice Presidential debate, local political debates, and President Ronald Reagan's death.

## **Local Music Initiatives**

### **KHKI**

KHKI plays music by local and unsigned artists during its morning show. It also hosts and promotes events including Battle of the Bands, Local Nashville Star Competition, and a local Talent Competition.

### **KJJY**

KJJY plays music by local and unsigned artists during its morning show. It also hosts and promotes events including Battle of the Bands and a local Talent Competition.

## LOCALISM IN ERIE, PA

### News Programming

#### WXTA

WXTA broadcasts 60 minutes of locally produced news per week that airs Monday – Friday from 6-8 am. The two staff reporters obtain information from CNN and WSEE TV-35.

#### WRIE

WRIE broadcasts 8 hours of news per day, 40 minutes of which is locally produced, that airs Monday – Friday from 6-10 am. The two staff reporters obtain information from CNN and WSEE TV-35.

#### WQHZ

WQHZ broadcasts 60 minutes of locally produced news per week that airs Monday – Friday from 6-10 am. The two staff reporters obtain information from CNN and WSEE TV-35.

#### WXKC

WXKC broadcasts 2.5 hours of locally produced news per week that airs Monday – Friday from 5:30 am - 12 pm. The staff reporter obtains information from CNN.

### Community Programming

#### Cluster

All Citadel stations in Erie broadcast “North Coast Views” on Sundays from 6-6:30 am. The program is locally produced and focuses on community events, organizations, and issues.

All stations air PSAs that are locally produced, read live on the air from faxes received, from civic groups, and from national organizations. The stations have also developed PSA campaigns for the Safe Kids Foundation and for the American Cancer Society.

### Community Service

#### WXTA

WXTA has participated in several community service events in the past two years, including: Discover Presque Isle, Safe Kids fundraising events, Erie Zoo Boo, City Mission Radiothon, Barbar Center fundraising. The station also lists PSAs, news releases, and links to community events and organizations on their webpage.

### **WRIE**

WRIE has participated in several community service events in the past two years, including: Discover Presque Isle, Safe Kids fundraising events, "Celebrate Erie" festival, Support City mission fundraising and food drives, and Erie Zoo Boo

### **WQHZ**

WQHZ has participated in several community service events in the past two years, including: Discover Presque Isle, Safe Kids fundraising events, Erie Zoo Boo, Juvenile Diabetes Research Foundation Walk. The station staff also acts as hosts at community events, and they support local youth sporting teams.

### **WXKC**

WXKC has participated in several community service events in the past two years, including: St. Martin Center Kids Tree, American Cancer Walk, Bowl for Kids Sake, Jingle Bell Run, and the Blues and Jazz Fest.

### **Political Programming**

#### **Cluster**

These stations carry advertisements for state and local candidates for public office. They do not limit the races for which it carries advertisements or the number of spots or times during which the ads run. They also accept all paid issue advertising.

### **News and Special Emergency Programming**

#### **WXTA**

WXTA has interrupted regular programming to carry extended news coverage in the past two years to air the President's address when we went to war in Iraq, the capture of Saddam Hussein, the Space Shuttle Columbia crash, the Erie Pizza Bomber, local flooding, and a toxic chemical spill near Erie.

#### **WRIE**

WRIE has interrupted regular programming to carry extended news coverage in the past two years to air the President's address when we went to war in Iraq, the capture of Saddam Hussein, and the Space Shuttle Columbia crash.

#### **WQHZ**

WQHZ has interrupted regular programming to carry extended news coverage in the past two years to air the President's address when we went to war in Iraq, the capture of

Saddam Hussein, the Space Shuttle Columbia crash, the Erie Pizza Bomber, local flooding, and a toxic chemical spill near Erie.

### **WXKC**

WXKC has interrupted regular programming to carry extended news coverage in the past two years to air the President's address when we went to war in Iraq, the capture of Saddam Hussein, and a toxic chemical spill near Erie.

### **Local Music Initiatives**

#### **WRIE**

WRIE airs local and unsigned artists regularly on a weekly show dedicated to local music.

## **LOCALISM IN FLINT, MI**

### **News Programming**

#### **WFBE**

WFBE broadcasts 47 minutes of locally produced news per week, Monday – Friday from 6-8:30 am and on Sundays 6-6:30 am. The station obtains information from the Associated Press, The Flint Journal, USA Today, JonesPrep.com, AllAccess.com, and AllAboutCountry.com.

### **Community Programming**

#### **Cluster**

WFBE and WTRX both air “Community Chronicle” Sunday mornings. This public service program focuses on topics that affect Gensee County and is hosted by a state representative.

Both stations also broadcast PSAs that are locally produced, as well as sent from civic groups and national organizations. PSAs run at all times daily.

### **Community Service**

#### **WFBE**

WFBE has participated in several community service events in the past year, including: Honey Bear Hugs for Kids, B95/Gensee County Humane Society “Pet of the Week” throughout the year, American Red Cross Blood Drives throughout the year, Children’s Wish Fund Radiothon, Carriagetown Ministries Food Bank, West Shore Elementary Pancake Breakfast, and the WFBE Flint Community Schools Communications Fund that offers a one-time scholarship to graduating high school students who are planning to major in communications in college. WFBE also participated in “Hurricane Relief for Hurricane Charley” which was a multi-station Radiothon in the Flint area that raised money for the victims of Hurricane Charley.

#### **WTRX**

WTRX has participated in several community service events in the past year. Most notably, it hosted “Golf Fun Love” which benefits local Food Pantry to feed the needy in Carriagetown. The station also produces PSAs with celebrities to help raise money for this event.

### **Political Programming**

Both stations carry advertisements for state and local candidates for public office. They do not limit the races for which it carries these spots, or the number of spots they play for each candidate.

## **Local Music Initiatives**

### **WFBE**

WFBE often plays music by small label, unsigned, and local artists in regular rotation. It also hosts listening parties for these artists, and puts them in the “Citadel Freshair Spotlight”.

## **LOCALISM IN GRAND RAPIDS, MI**

### **News Programming**

#### **WODJ, WLAV, AND WKLO**

These stations broadcast 60 minutes of locally produced news per week that airs Monday – Friday from 6-9 am.

### **Community Programming**

#### **Cluster**

All Citadel Grand Rapids stations broadcast “Common Point” on Sundays at 6:30 am. The program is locally produced and focuses on local news and issues.

#### **WBBL**

WBBL airs PSAs that are locally produced, or obtained from civic groups and national organizations. The PSAs air daily at all times throughout the day.

### **Community Service**

#### **WODJ**

WODJ has participated in several community service events in the past two years, including: Relay for Life, Making Strides Against Breast Cancer, Dale Earnhart Memorial Charity Cruise-In, Rescue One, Leukemia and Lymphoma Society “Shake Rattle and Roll-a-Thon”, Pathfinder Resources, Phoenix Society for Burn Victims

#### **WBBL**

WBBL has participated in several community service events in the past two years, including: The Steve Smith/MSU Alumni Golf Outing, West Michigan Sports Awards to benefit the March of Dimes, The Crying Towel to benefit the alumni scholarship funds of MSU, University of Michigan, and Notre Dame, and the Pepsi Jam at the Van to benefit local high schools.

#### **WLAV**

WLAV has participated in several community service events in the past two years, including: Muscular Dystrophy Association “Black and Blue Ball” and “Fill the Bill”, Leukemia/Lymphoma Society “Call for the Cure Radiothon” and the “Waiter/Waitress Race”, God’s Kitchen “Soup’s on for All” and “Sportsman Against Hunger Food Drive”, “Rally for Hunger”, Cystic Fibrosis “Hunt for the Cure”, Make A Wish “Smoke on the Water”, March of Dimes “Ride for Babies”, Gilda’s Club “Chili Cook-off” and “Rose’s

Ice Tee Golf Tournament”, Mi Community Blood Center, In the Image “Blankets for Grand Rapids”, Pre Primary Impaired Program “PPI Celebrity Bowling Tournament”, and the Child and Family Resource Council “Teddy Bear Run”.

### **WKLQ**

WKLQ has participated in several community service events in the past two years, including: “Love Letters from Home” sending Valentines to troops in Iraq, “Making Memories”, “Operation Pillow Talk”, Michigan Community Blood Centers blood drives, Eastown Street Fair, “Vein Drain” blood drive, and several “Ron and Don Support our Troops” events.

### **Political Programming**

#### **Cluster**

All Citadel Grand Rapids stations carry advertisements for state and local candidates for public office and issue broadcasting. The stations do not limit the races for which it carries advertisements or the number of spots or times during which the ads run.

### **News and Special Emergency Programming**

#### **Cluster**

All Citadel Grand Rapids stations have interrupted regular programming to carry extended news coverage in the past two years to carry coverage of the war in Iraq.

### **Local Music Initiatives**

#### **WKLQ**

WKLQ airs music by local and unsigned artists in regular rotation, and includes those artists as opening acts for its annual concerts. It also airs “KLQ Heavyweight of Champions” every Friday night, which is a “Battle of the Bands” contest for 13 weeks. WKLQ also holds a week long event called “Celebration on the Grand,” which is a day long concert featuring 5 local bands and 3 national acts. “Rock the Vote” is another program WKLQ broadcasts, which features 8 local bands performing to help promote registering to vote.

## **LOCALISM IN HARRISBURG/YORK, PA**

### **News Programming**

#### **WQXA-FM**

WQXA-FM broadcasts 20 minutes of locally produced news per week that airs Monday – Friday from 6-10 am. The staff reporter utilizes Metro News, cnn.com, and CNN to pull news from.

#### **WQXA-AM**

WQXA-AM broadcasts 20 hours of news per week, 2 hours of which is locally produced, that airs daily from 6:30 am – 5:30 pm. The two staff reporters utilize Metro News, York Daily Record Newspaper, York Dispatch Newspaper, and Community Couriers to pull news from.

#### **WIOV-FM**

WIOV-FM broadcasts 75 minutes of locally produced news per week that airs Monday – Friday from 5:30-8:30 am. The staff reporter utilizes Metro News to pull news from.

#### **WIOV-AM**

WIOV-AM broadcasts 4 hours of locally produced news per week that airs Monday – Friday from 6 am -6 pm.

#### **WCPP**

WCPP broadcasts 30 minutes of locally produced news per week that airs Monday – Friday from 5:30-10 am. The staff reporter utilizes Metro News and Patriot News to pull news from.

#### **WCAT**

WCAT broadcasts 20 minutes of locally produced news per week that airs Monday – Friday from 6-10 am. The staff reporter utilizes Metro News and Patriot News to pull news from.

### **Community Programming**

#### **Cluster**

“Pennsylvania Roundtable” airs on all stations on Sunday mornings. The show is locally produced and focuses on issues of concern to Pennsylvania residents.

All stations air PSAs that are locally produced, read live on the air from faxes received, from civic groups, and from national organizations. The stations have also developed PSA campaigns for the local Red Cross chapters and for various fundraisers throughout the year.

### **WQXA-FM**

“Lincoln Radio Journal” airs Sundays from 6:30-7 am. The show is locally produced, and is an informative program that focuses on statewide and local economic and business climate issues.

### **WQXA-AM**

“Breakfast with Ralph” airs Tuesdays and Thursdays from 7-9 am on WQXA-AM. The program is locally produced, and is a discussion about local politics and community issues.

### **WIOV-FM**

“Lincoln Radio Journal” airs Sundays from 6:30-7 am. The show is locally produced, and is an informative program that focuses on statewide and local economic and business climate issues.

### **WIOV-AM**

“Lincoln Radio Journal” airs Fridays at 10 pm. The show is locally produced, and is an informative program that focuses on statewide and local economic and business climate issues.

### **WCPP**

“Lincoln Radio Journal” airs Sundays from 6:30-7 am. The show is locally produced, and is an informative program that focuses on statewide and local economic and business climate issues.

### **WCAT**

“Lincoln Radio Journal” airs Sundays from 6:30-7 am. The show is locally produced, and is an informative program that focuses on statewide and local economic and business climate issues.

## **Community Service**

### **WQXA-FM**

WQXA-FM has participated in several community service events in the past two years, including: “Jail ‘n’ Bail” benefiting the March of Dimes, Toys for Tots Concert, Christmas Wishlist, Barnstormers, Schreiber Volleyball tournament, Lower Paxton Post Office Tax Day, Lancaster Sertoma Chicken BBQ, Walk for Animals, “Relay for Life” benefiting the Hershey Medical Center, “Stomp Out Tobacco”, American Musicfest, CASA Bicycle Race, CMN Putting with CMN Miracle Kids, Clothes for Kids, Lebanon Fair, Ride with Ravens, PA Renaissance Faire Media Olympics, Maxxed Out Invasion, York Fair, and Memory Walk. The station also has an internship program and a career shadowing program for high school students.

### **WQXA-AM**

WQXA-FM has participated in several community service events in the past two years, including: Pennsylvania State Farm Show, York Izaak Walton League Outdoor Show, York Hospital fundraiser, York Interstate Fair, South Mountain Fair, Dover Fireman's Fair, Red Cross Blood Drives, and Fire company festivals.

### **WIOV-FM**

WIOV-FM has participated in several community service events in the past two years, including: Schreiber Pediatric Rehab Center Coffee Day Campaign, Mothers Day Make-a-Wish Convoy, Sertoma Chicken BBQ, Pooch and Partner Walk, Habitat for Humanity, Lancaster Catholic High School Carnival, Ronald McDonald House charities, Children's Miracle Network Radiothon, Truckers for Kids annual Holiday food drive, MDA Light the Night, Relay 4 Life, Breast Cancer Awareness Month, the WIOV Annual Fallfest Free Listener Appreciation Concert the first Sunday in October.

### **WCPP**

WCPP has participated in several community service events in the past two years, including: CMN Radiothon, Sertoma Chicken BBQ, Walk For Animals, CMN Community Celebration, Relay For Life, Stomp Out Tobacco, American Music Fest, CASA Bicycle Race, CMN Putting w/Miracle Kids, Clothes For Kids, CMN Christmas, PA Ren Fair Media Olympics, Asthma Walk, PA Pelton Program, York Fair/Quest for 1m Pennies, Breast Cancer Awareness, Asthma Walk, CMN Miracle Maze, and the Memory Walk.

### **WCAT**

WQXA-FM has participated in several community service events in the past two years, including: Walk for Animals, CMN Community Celebration, Relay for Life, American Music Fest, CASA Bicycle Race, CMN Putting w/Miracle Kids, CMN Christmas, Asthma Walk, PA Pelton Program, York Fair/Quest for 1m Pennies, and the Memory Walk.

### **Political Programming**

#### **WQXA-AM**

WQXA-AM carries advertisements for state and local candidates for public office. It does not limit the races for which it carries advertisements or the number of spots or times during which the ads run. WQXA-AM carries long-form political programming in advance of elections, as well as political debates. It also accepts all issue advertising.

### **WIOV-FM, WIOV-AM, WCPP, AND WCAT**

These stations carry advertisements for state and local candidates for public office. They do not limit the races for which it carries advertisements or the number of spots or times during which the ads run.

### **News and Special Emergency Programming**

#### **WQXA-FM**

WQXA-FM has interrupted regular programming to carry extended news coverage in the past two years to air the President's address when we went to war in Iraq. It has also interrupted regular programming to give weather advisories, including tornado warnings. In response to tornadoes in Cambellstown, PA, the station created an on-line auction for the Red Cross to benefit victims of the tornadoes.

#### **WQXA-AM, WCPP, AND WCAT**

WQXA-AM has interrupted regular programming to carry extended news coverage in the past two years to air coverage of hurricanes, flooding, and snowstorms. In response to these natural disasters, the station participated in a food collection drive with York County, Red Cross Disaster relief collections, and Red Cross Blood Drives.

#### **WIOV-FM**

WIOV has interrupted regular programming to carry extended news coverage in the past two years to air coverage of the invasion of Iraq. In response to the war, the station has interviewed and supported Mennonite Central Committee's Iraqi Relief Organization on-air.

### **Local Music Initiatives**

#### **WQXA-FM**

WQXA-FM airs local and unsigned artists every Sunday at 10:30 pm on the show "The X Under the Radar". This show airs and some songs artists receive spins during regular rotation depending on quality of song or surrounding local events. The station also creates a CD of these artists called "The X Under the Radar", and holds "The X UTR" concert series featuring these artists. The station also adds a local band to almost every station concert event, including Blarney Bash, Toys For Tots Concert, X Jail & Bail concert for March of Dimes, and X Low Dough shows. The station has been the sole media sponsor for the Millennium Music Conference.

#### **WQXA-AM**

WQXA-AM airs local and unsigned artists regularly. The station often invites local artists to perform at station events, and features these artists performing in the studio.

## LOCALISM IN ITHACA, NY

### News Programming

#### WIII

WIII broadcasts 100 minutes of locally produced news per week that airs Monday – Friday twice per hour. The staff reporter obtains information from the Associated Press, News 10 Now, and Westwood One.

#### WKRT

WKRT broadcasts 14.5 hours of news per week, 4.6 hours of which is locally produced, that airs daily twice per hour. The staff reporter obtains information from the Associated Press, News 10 Now, Courtland Standard, and the Ithaca Journal.

### Community Programming

#### Cluster

Both stations air the locally produced public affairs program “Community Connection” Sundays 6-6:30 am. The program focuses on non-profits, health, employment, and financial issues.

All stations air PSAs that are locally produced, read live on the air from faxes received, or obtained from civic groups or national organizations. The stations have also developed PSA campaigns for the United Way.

#### WIII

“O.C.M. Boces Special Edition” is a locally produced public affairs program that focuses on employment and education issues. It airs on Sundays from 8-8:30 am. “United Way Showcase” is a locally produced public affairs program that focuses on various non-profit organizations issues. It airs on Monday - Friday at 11:50 am.

### Community Service

#### Cluster

WIII and WKRT have participated in several community service events in the past two years, including: the Courtland Pumpkin Fest, United Way Day of Caring, Ithaca Courtland Job Fair, Memory Walk benefiting Alzheimer Chapter, American Cancer Society Relay for Life, and the Cortland Canoe Classic. The stations also make personal appearances and live broadcasts from several of these community service events, as well as conduct interviews of non-profit representatives and donate prizes to the events.